

Eigenland® Intuitive Analysis

Gains time, activates people, generates new insights

Eigenland® allows you to dive deeper and move faster. This method makes people's intuitive experiential knowledge accessible and discussable. The work is three-dimensional, multisensory, and digital. Both brain hemispheres are engaged, appealing equally to every personality structure, from "Excel-sheet thinkers" to "heart-centered people." This generates new insights in record time, engages people, and accelerates development and change processes.

What is Eigenland® based on?

The method is based on three core pillars:

1. It builds on insights from neuroscience (decision-making)
2. It leverages the knowledge that people develop their abilities primarily through play (gamification)
3. It taps into the human desire to leave a mark in social systems (purpose creation/meaning making)



What is the major advantage compared to other methods?

The combination of a structured approach and tactile, playful engagement brings success potential and areas for action to light in just a single day. You can take those results and start building on them immediately.

For which topics?

- Ideally suited for culture analyses, leadership challenges, innovation initiatives, think tanks, agility, digitalization, and strategy topics
- Whenever you need to kickstart a development process or shift mindsets
- When you're looking for a method that allows large groups to discuss and co-create solutions around a core topic

Group sizes?

Between 8–10 people per group, scalable up to 250 or even 300 participants.

What's included in an Eigenland® set?

- A blue playing surface with an ocean aesthetics
- An island and a volcano

- 60 thesis discs that are evaluated using a multisensory approach with gold, precious stones, or tar
- The Eigenland® app
- 1 iPad per group for data entry
- 1 printer per circle to send the evaluation back to the group in real-time



Who is eligible to use Eigenland®?

There are currently around 500 certified consultants in German-speaking countries / the DACH region. Karin Krobath from [identifire®](#) is one of the first to bring this exciting method to Austria.

Who is already using it?

Boehringer Ingelheim, Daikin, Delacon, Great Place to Work, Haufe Gruppe, MANZ, Pfizer Manufacturing, RWA, Takeda, Postbank, Upstalsboom, VIG, WU Wien.

Is there an online version?

Yes. And it's even possible to combine digital and analog workshops. This allows local teams to collaborate on the same questions with colleagues in international branches simultaneously.

How flexible is Eigenland®?

All 60 theses are freely selectable. The equipment is conveniently packed in flight cases for 10 people each, making it travel-friendly.

Would you like to implement Eigenland® in your organization too?

Karin Krobath is happy to answer your questions: karin.krobath@identifire.at