



Learning Journey Digital Rwanda, Kigali

Dreamers of a Digital Society in Africa
May 4–7, 2020

The proof-of-concept-country: a digital transformation on the greenfield, closer to the real needs of people

Transition time. The dominance of the West has come to an end. Global power-shifts shake Europe politically, economically and socially. New things are emerging.

Rwanda, the small East African "land of a thousand hills", is the forerunner of a digital transformation that we yet do not know in Europe. Less old technologies, less regulations and less vested interests are creating new solutions: from digital health services to e-citizen communications to drones delivering blood and new mobility concepts.

Away from broad media coverage, Rwanda offers modern companies an ingenious deal: proactive support and local markets for the proof-of-concept phase of innovative technologies and business models „against“ a contribution to the country's economic development.

A Learning Journey with many direct direct encounters and meetups, discussions, also on controversial political issues, and emerging economic opportunities.



Digital Health?

How Babylon Health uses artificial intelligence, telemedicine and apps for the benefit of the population



ZIP-Line?

The world's first cargo drone airline - blood and medicine delivered within 30 minutes all over the country



Tap & Go?

Book and pay for buses and community taxis via mobile phones



RwandaOnline?

From the digital passport to the digital healthcare system, the e-government pioneer - 35 services on the platform



Andela?

"Distributed Software Engineers" - future IT specialists will come from Africa

What can you expect?

We explore the impressive digital foundation of Rwanda, the start-up scene of the capital Kigali and meet government representatives, entrepreneurs, university professors and NGOs. A city tour and a visit to the countryside complete the program.

We focus on meeting and communicating with people. Networking and co-creation are top priorities. All this together with our local partners, Africa management expert Hans Stoisser and management geographer Karin Krobath.

Program



Monday, May 4, 2020

Theme of the day: **APPROACHING**

Morning	"A new Rwanda breaks free" Welcome reception and introductory lectures
Afternoon	Field visits ENERGYTEC and EDUTECH
Evening	Networking dinner



Tuesday, May 5, 2020

Theme of the day: **DIGITAL AFRICA**

Morning	Rwanda E-Government solutions Startup pitching at KLab or Westerwelle
Afternoon	Field visits transport and logistics (cargo-drones ZipLine)
Evening	Dinner



Wednesday, May 6, 2020

Theme of the day: **INNOVATION FOR THE BOTTOM OF THE PYRAMID**

Morning	DIGITAL HEALTH – How Rwanda uses artificial intelligence, telemedicine, health apps, and mobile money
Afternoon	AGROTECH in Digital Rwanda
Evening	<i>Free evening</i>



Thursday, May 7, 2020

Theme of the day: **CO-CREATION**

Morning	"Moving Rwanda" – an initiative in the automotive sector by Volkswagen KIGALI INNOVATION CITY – Rwanda's future tech centre
Afternoon	Distributed software developer teams (Andela) Feedback and synthesis
6.00pm	<i>End of program</i>

What's your benefit?



- A new perspective on the digital, innovative Africa as a starting point for further contacts and cooperation.
- Insights into the technological-economic universe of Rwanda and East Africa.
- Ideas on how the digital transformation can address the real needs of people.
- Ideas and concepts for access to new markets.
- Ideas on what the next disruptive innovations could be.
- Understanding new approaches for a collaboration between Europe and Africa.

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Who should join us on the Learning Journey?

1. CEOs, CIOs and innovation managers
2. Business angels and incubators
3. Policy makers in the fields of economy, technology, innovation, development cooperation and migration

Where will you stay?

A 4-night stay in a 3- to 4-star hotel is included in the program.

When and how much?

Individual arrival on Sunday, May 3rd, 2020

The program starts on Monday 4th, 2020, at 9 am and ends on Thursday 7th, 2020, at 6 pm

Participation fee

Christmas Bird until December 23, 2019: € 2.400,- plus 20 % VAT
Early Bird until Jan 31, 2020: € 2.700,- plus 20 % VAT
Last Bird: EUR 3.200,- plus 20 % VAT.

Included in the price: Hotel stay with breakfast (4 nights), lunch and dinner, program, company and field visits, city tour. Airfare is not included.

This is what the participants of our previous Learning Journeys to East Africa say:

“Anyone who wants to see leapfrogging innovations and the transformation of a continent cannot ignore Africa and its rapid development. We can learn a lot from the drivers of this movement – especially in bottom-of-the-pyramid innovations. The Learning Journeys to Rwanda and Kenya are like a journey of discovery with innovators. For me, every journey has been enlightening.”

Stephan Grabmeier, Speaker and Purpose Innovation Contributor

“In a 4-day intensive program, Hans Stoisser and Karin Krobath have provided a deep insight into the dynamics and the pioneering digital economic strategy of Rwanda. Our many discussion partners in start-ups, established companies, universities and authorities have convinced me that Rwanda is on a very exciting path and offers a lot of potential. My expectations for this trip were far exceeded!”

Andrea Stürmer, CEO, Zürich Versicherungs-Aktiengesellschaft, Vienna

“'Leapfrogging' was one of the terms I used to travel to Rwanda and was able to convince me locally. A country in the midst of departure and in noticeable movement. At one point catching up, in other areas development stages are skipped. Special thanks go to the perfect organization and the entire Learning Journey crew for the moving insights.”

Jana Rösch, Director Bürgerstiftung Volksbank Mittweida

“As CEO of a German company operating in Kigali, the Learning Journey Rwanda was doubly exciting: Through the exchange with the other participants, I was once again able to reflect on the experiences since my arrival 6 months ago. On the other hand, as a participant, I was able to get to know projects, organizations and companies that once again sharpened my view of the ecosystem.”

Anja Schlösser, CEO, Code of Africa

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Who are the organizers?

ECOTEC makes collaboration in Emerging Countries work. We bring together many years of working experiences with companies and organizations at the interface with emerging countries, top management expertise and partnerships with leading European management institutions.

identifire® is an employer branding and corporate culture specialist. Since 2004 we have been boosting brands by empowering employees to be brand ambassadors. Our focus: Clear positioning, understandable strategy and innovative environment.



Hans Stoisser wrote the book „Der Schwarze Tiger – what we can learn from Africa“, Karin Krobath read it. Both have two things in common: They are management consultants and love Africa. It all comes together on this trip. His expertise as a Malik Associate with many years of experience in African countries. Her passion for brand positioning, culture of innovation and empowerment paired with volunteer work on the executive board of Light for the World.



You like the idea, but still have questions?

We look forward to hearing from you!

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Do you want to join our next Learning Journey?

Register here for the next Learning Journey to Digital Rwanda:

www.ecotec.at

Congenial partners are



Our heart beats for building a business bridge between tech talents in East Africa and demand for IT services in Europe.



Stephan Grabmeier is Purpose Innovation Contributor. His talks are an eye-opener for Sustainable Business Transformation, New Work and Innovation.