



Learning Journey to Silicon Savannah

Learning from digital Africa:
February 24–27, 2020

To most of Europe, Africa still means crises, catastrophes and wars, so we have not recognized that Africa's start-ups and businesses are booming. Our Learning Journey to Silicon Savannah will change that.

Too few of us are aware of the high economic growth rates of African countries and their pioneering technological and societal innovations. Africa is the first "mobile-only" continent, with 60% of its 1.2 billion population owning a mobile phone which gives them access to their bank accounts, acts as a credit card, provides them with medical advice, gives them market information and a platform to sell what they produce – generally it is a tool to earn a living.

African countries have simply by-passed the stage of fixed-line telecommunication, a banking system with only physical outlets and access to the internet only via desktop computers in their economic development. Can you imagine the ingenuity and power of innovation that has been released without Basel III und Solvency II restrictions?



Mobile money?

An African invention



M-Pesa?

First mobile bank, founded in Kenya already in 2007. Today world market leader, transacts 44% of Kenya's GDP.



M-Kopa?

Solar powered electricity, financed through micro credit and mobile money. Not connected to the electricity grid, but to the mobile phone network.



E-Cow?

A "virtual midwife", helps farmers to grow their herds.



Brck?

Builds school classes with laptops and WIFI networks on the countryside.



Ushahidi?

A monitoring tool for elections and political crises.

What can you expect?

Our program has been set-up in collaboration with Strathmore Business School, East Africa's best rated business university, to show you what the vibrant start-up scene in one of digital Africa's hotspots has to offer. We will visit companies such as Eastpesa, ConnectedMed and Strauss Energy and meet members of the Business School's alumni network that includes local CEOs and other important decision makers. To provide a balance for the trip, we have also arranged a city tour and a night safari in Nairobi National Park to provide great opportunities to extend and strengthen your network.

Program



Monday, February 24, 2020

Theme of the day: **APPROACHING**

Morning	"Silicon Savannah: A new Africa breaks free" Introduction to Kenya, lectures and talks from Nairobi business people and government officials Future Tech Investment in Kenya
Afternoon	Field visits to co-working spaces and start-ups in ENERGYTECH like Mobisol
Evening	Networking dinner with Nairobi business people



Tuesday, February 25, 2020

Theme of the day: **DIGITAL AFRICA**

Morning	"Mobile phone and mobile money – access to communication and the money economy" Field visit to Safaricom/M-Pesa, world market leader in "mobile money"
Afternoon	Field visits to Nairobi's first open-access makers space and Nairobi's co-working spaces like Gearbox, iHub and start-ups in FINTECH
Evening	Growing Nairobi: Bus ride, talk and visit of Nairobi's modern malls



Wednesday, February 26, 2020

Theme of the day: **URBAN AFRICA**

Morning	"Trajectory of the middle class" "21st century entrepreneurship: A huge demand meets the networked global society" Reading and discussion with artists and thinkers from Nairobi and ventures in EDUTECH and HEALTHTECH
Afternoon	Afternoon Local tour to Kibera, Nairobi's biggest informal settlement
Evening	Free time



Thursday, February 27, 2020

Theme of the day: **CO-CREATION**

Morning	China in Africa Field visit to Eastleigh, "Little Mogadishu in Nairobi" Co-Creation in Kenya Synthesis: „New African-European relations: Co-Creation“
Afternoon	Lunch, end of program at 3 pm
Afternoon	Game Drive in Nairobi National Park

Friday/Saturday, February 28–29, 2020

Optional: 2-day Safari to one of Kenya's famous National Parks



Learning Journey to Silicon Savannah

Who should join us on the Learning Journey?

1. CEOs, CIOs and innovation managers.
2. Business angels and incubators.
3. Decision makers in the fields of politics, business, technology, development cooperation and migration.

Where will you stay in Silicon Savannah?

A 4-night stay in a 4-star hotel in the center of Nairobi is included in the program.

What will you get from it?

- A new perspective of digital and innovative Africa,
- insights into the techno-economic environment of Kenya and Eastern Africa,
- an awareness of how the digital revolution can meet the needs of people,
- ideas on how to access new markets,
- a sense of what the next global “big thing” could be,
- an understanding of smart approaches to African-European relations.

When and how much?

Individual arrival on Sunday, February 23, 2020

The program starts on Monday, February 24, at 8 am and ends on Thursday, February 27, 2020, at 3 pm.

Early bird bookings (before November 30, 2019):

EUR 2.900,- plus 20% VAT.

Bookings made after November 30, 2019

EUR 3.400,- plus 20% VAT.

The cost includes a program of lectures, company and field visits, a 4-night stay in a 4-star hotel in the centre of Nairobi. Travel to and from Nairobi is not included.

Learning Journey to Silicon Savannah

Who are the organizers?

ECOTEC makes collaboration in Emerging Countries work. We bring together many years of working experiences with companies and organizations at the interface with emerging countries, top management expertise and partnerships with leading European management institutions.

identifire® is an employer branding and corporate culture specialist. Since 2004 we have been boosting brands by empowering employees to be brand ambassadors. Our focus: Clear positioning, understandable strategy and innovative environment.



Hans Stoisser (author of "The Black Tiger – what we can learn from Africa") and Karin Krobath have joined forces to create this program. They have two things in common: They are both management consultants and both are passionate about African countries. Hans brings his expertise as a Malik-Associate and extensive experience in African countries. Karin brings her passion for brand positioning, innovation culture and empowerment together with honorary board functions for Light for the World.



For more information you are welcome to contact us:

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Do you want to join our next Learning Journey to Silicon Savannah?

Register here:
www.ecotec.at

Our partners are:



The Living Lab is a co-creative space for researchers and experts on sustainable urban change and innovation processes.
www.livinglab.co.ke



Stephan Grabmeier is Purpose Innovation Contributor. His talks are an eye-opener for sustainable business transformation, New Work and innovation.