



Learning Journey Digital Rwanda, Kigali

Dreamers of a Digital Society in Africa
August 26-29, 2019

A digital transformation on the greenfield, closer to the real needs of people – What we can learn from Africa.

Transition time. The dominance of the West has come to an end. Global power-shifts shake Europe politically, economically and socially. New things are emerging.

Africa. Globalization and digitization are happening on a greenfield. Without broad media coverage, a digital transformation with completely different innovations takes place. Fewer old technologies and less vested interests allow new solutions to emerge. Closer to human needs.

Rwanda, the country of a thousand hills, had to be rebuilt after the destructive genocide 25 years ago. Today, it is a pioneer for a digital transformation we can learn from.

A Learning Journey with direct encounters, discussions on controversial political issues, and new economic opportunities.



Digital Health?

How Babylon Health uses artificial intelligence, telemedicine and apps for the benefit of the population



ZIP-Line?

The world's first cargo drones airline - blood reserves delivered within 30 minutes all over the country



Tap & Go?

Book and pay for buses and community taxis via mobile phones



RwandaOnline?

From the digital passport to the digital healthcare system, the e-government pioneer – 35 services on the platform



Andela?

"Distributed Software Engineers" – future IT specialists will come from Africa

What can you expect?

We explore the impressive digital foundation of Rwanda, the start-up scene of the capital Kigali and meet government representatives, entrepreneurs, university professors and NGOs. A city tour and a visit to the countryside complete the program. We focus on meeting and communicating with people. Networking and co-creation are top priorities. All this together with our local partners, Africa management expert Hans Stoisser and management geographer Karin Krobath.

Time	Program
Monday, August 26, 2019	
	Theme of the day: APPROACHING
Morning	"A new Rwanda breaks free" Welcome reception and introductory lectures
Afternoon	Field visits ENERGYTEC and EDUTECH
Evening	Networking dinner
Tuesday, August 27, 2019	
	Theme of the day: DIGITAL AFRICA
Morning	Rwanda E-Government solutions Startup pitching at KLab or Westerwelle
Afternoon	Field visits transport and logistics (cargo-drones ZipLine)
Evening	Dinner
Wednesday, August 28, 2019	
	Theme of the day: INNOVATION FOR THE BOTTOM OF THE PYRAMID
Morning	DIGITAL HEALTH – How Rwanda uses artificial intelligence, telemedicine, health apps, and mobile money
Afternoon	AGROTECH in Digital Rwanda
Evening	<i>Free evening</i>
Thursday, August 29, 2019	
	Theme of the day: CO-CREATION
Morning	"Moving Rwanda" – an initiative in the automotive sector by Volkswagen KIGALI INNOVATION CITY – Rwanda's future tech centre
Afternoon	Distributed software developer teams (Andela) Feedback and synthesis
6.00pm	<i>End of program</i>

What's your benefit?

- A new perspective on the digital, innovative Africa as a starting point for further contacts and cooperation.
- Insights into the technological-economic universe of Rwanda and East Africa.
- Ideas on how the digital transformation can address the real needs of people.
- Ideas and concepts for access to new markets.
- Ideas on what the next disruptive innovations could be.
- Understanding new approaches for a collaboration between Europe and Africa.

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Who should join us on the Learning Journey?

1. CEOs, CIOs and innovation managers
2. Business angels and incubators
3. Policy makers in the fields of economy, technology, innovation, development cooperation and migration

Where will you stay?

A 4-night stay in a 3- to 4-star hotel is included in the program.

When and how much?

Individual arrival on Sunday, August 25, 2019

The program starts on Monday 26, 2019, at 9 am and ends on Thursday 29, 2019, at 6 pm

Participation fee

EUR 2.700,- plus 20 % VAT when booking before May 31, 2019
Thereafter, EUR 3.200,- plus 20 % VAT.

Included in the price: Hotel stay with breakfast (4 nights), lunch and dinner, program, company and field visits, city tour. Airfare is not included.

This is what the participants of our previous Learning Journeys to East Africa say:

“I have been on the road in the innovation hot spots of the world for many years. The Silicon Savannah Journey was the best thing I've ever seen. There are few regions that are so multi-faceted and have enormous potential. Experiencing the innovative power of Digital Africa has touched me deeply.”

Stephan Grabmeier, Chief Innovation Officer at Kienbaum und Partner GmbH - Kienbaum Consultants International

“Impressive - we live in a bubble, I have to come back soon.”

Bernhard Hoetzel, Entrepreneur, Co-Founder of kompany.com, Managing Partner at funkensprung.com

“My expectations are fully exceeded - such a variety and a multi-faceted range of topics and encounters you couldn't expect. I am very impressed by Kenya, its committed people. A country that hopefully will find the strength and energy to continue to grow despite the many contrasts and influences to find the right way.”

Jutta Jakobi, Global Director ICT & Digital Business at Deutsche Messe AG

“A program full of surprises, dense, intense, interesting, varied - a great mixture.”

Johannes Dieterich, Africa correspondent of brand eins

“Expansion of knowledge, fascinating thought-provoking impulses, exciting travel colleagues, beginning of new ideas...”

Roland Tscheinig, CEO, OBJENTIS Software Integration GmbH

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Who are the organizers?

ECOTEC makes collaboration in Emerging Countries work. We bring together many years of working experiences with companies and organizations at the interface with emerging countries, top management expertise and partnerships with leading European management institutions.

identifire® is an employer branding and corporate culture specialist. Since 2004 we have been boosting brands by empowering employees to be brand ambassadors. Our focus: Clear positioning, understandable strategy and innovative environment.



Hans Stoisser wrote the book „Der Schwarze Tiger – what we can learn from Africa“, Karin Krobath read it. Both have two things in common: They are management consultants and love Africa. It all comes together on this trip. His expertise as a Malik Associate with many years of experience in African countries. Her passion for brand positioning, culture of innovation and empowerment paired with volunteer work on the executive board of Light for the World.



You like the idea, but still have questions?

We look forward to hearing from you!

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Do you want to join our next Learning Journey?

Register here for the next Learning Journey to Digital Rwanda:

www.ecotec.at

Congenial partners are

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SUCCUS | Wirtschaftsforen organizes first-class B2B-Events in Germany and Austria. Always with a focus on innovation and feasibility.

Kienbaum^K

People make companies successful. With this conviction we move people in organizations – together for your success.